

# THE FUTURE IS HERE WITH JIOFIBER

INDIAN HOMES TO GET AN INTEGRATED EXPERIENCE OF BROADBAND, ON-DEMAND ENTERTAINMENT, VOICE/VIDEO CALLING & CONFERENCING, GAMING & HOME SOLUTIONS

# WITH JIOFIBER WELCOME OFFER, GET TV + 4K SET TOP BOX + OTT APP SUBSCRIPTION + UNLIMITED DATA & VOICE/VIDEO CALLING

# EVERY JIOFIBER USER TO GET A SET TOP BOX (EVEN WITH A MONTHLY PLAN)

**Mumbai, 5 September 2019**: Jio, the world's largest mobile data network, has today announced the commencement of JioFiber, its Fiber to the Home service, across 1,600 cities in India. With JioFiber, Jio continues to deliver on its promise of connecting the unconnected while bringing about transformational changes to Indian homes, that it started with its mobility service three years ago, on 5<sup>th</sup> September 2016.

Currently, the average fixed-line broadband speed in India is 25 Mbps. Even in America, which is the most developed economy, it is around 90 Mbps. JioFiber, India's first 100% ALL-FIBER broadband service, will start from 100 Mbps and go all the way up to 1 Gbps. This will propel India to top 5 broadband nations globally.

### **UPCOMING JIOFIBER SERVICES:**

- 1. Ultra-high-speed broadband (up to 1 Gbps)
- 2. Free domestic voice calling, conferencing and international calling
- 3. TV video calling and conferencing
- 4. Entertainment OTT apps
- 5. Gaming
- 6. Home Networking
- 7. Device Security
- 8. VR Experience
- 9. Premium Content Platform

#### **JIOFIBER MONTHLY PRE-PAID TARIEFS:**

PLAN NAME		BRONZE	SILVER	GOLD	DIAMOND	PLATINUM	TITANIUM	
	PRICE	₹ 699	₹ 849	₹ 1,299	₹ 2,499	₹ 3,999	₹ 8,499	
LAN BENEFITS	SPEED (UP TO)	100 Mbps	100 Mbps	250 Mbps	500 Mbps	1 Gbps	1 Gbps	
1 DATA	High speed data (for 30 days) FUP of 1 Mbps post high-speed limit	UNLIMITED (100 GB+50 GB EXTRA)	UNLIMITED (200 GB+200 GB EXTRA)	<b>UNLIMITED</b> (500 GB+250 GB EXTRA)	<b>UNLIMITED</b> (1250 GB+250 GB EXTRA)	UNLIMITED (2500 GB)	UNLIMITED (5000 GB)	
2 VOICE	Free voice anywhere in India	FREE						
3 TV VIDEO CALLING	TV Video Calling / Conferencing	INCLUDED (WORTH ₹1,200/YEAR)						
4 GAMING	Zero-Latency Gaming	INCLUDED (WORTH ₹1,200/YEAR)						
5 HOME NETWORKING	Content sharing at home & outside	INCLUDED						
6 DEVICE SECURITY	Device Security (Norton)	UP TO 5 DEVICES (WORTH ₹999/YEAR)						
7 VR EXPERIENCE (IMMERSIVE)	Theatre-like personal experience on a VR headset	-	-	-	PLATFORM ACCESS INCLUDED			
8 PREMIUM CONTENT	First Day-First Show movies, special sports content	-	-	-	PLATFORM ACCESS INCLUDED			
WELCOME OFFER	Home Devices	JIO HOME GATEWAY (WORTH ₹5,000) +JIO 4K SET TOP BOX (WORTH ₹6,400)						
	Entertainment OTT Applications	3 MONTHS JIOCINEMA & JIOSAAVN	3 MONTHS OTT APPS	ANNUAL SUBSCRIPTION OTT APPS				

One Time Payment (security deposit + non-refundable installation)  $\ref{2,500} (\ref{1,500} + \ref{1,000})$ 

GST additional on all plans, as applicable | Extra GBs are available for 6 months as introductory benefit | T&C Apply | For details visit jio.com / message 'HELLO' to 70008-70008 from WhatsApp For Gaming, Device Security, Home Networking, VR Experience, Video Content services, provided by RCITPL (a platform service company) and TV Video Calling & Conferencing, subscribers need to purchase compatible devices.



#### **MONTHLY PLANS**

- 1. JioFiber plan rentals start at Rs 699 and go up to Rs 8,499
- 2. Even the lowest tariff starts with 100 Mbps speed
- 3. You can get speeds up to 1 Gbps
- 4. Most tariff plans come with access to all the services defined above
- 5. Jio is pricing the plans at less than one-tenth the global rates, to make it accessible for all, to suit every budget and every need

# **LONG-TERM PLANS**

- 1. JioFiber users will have access to 3, 6 and 12 month plans that provides substantially higher value
- 2. Through bank tie-ups, Jio will provide attractive EMI schemes, so customers get the benefits of annual plans by paying only monthly EMI

## **JIOFIBER WELCOME OFFER**

- 1. Every JioFiber user will get unprecedented value on subscribing to JioForever annual plans
- 2. With JioForever annual plan, users can get the following:
  - a. Jio Home Gateway
  - b. Jio 4K Set Top Box
  - c. Television Set (in Gold plan and above)
  - d. Subscription to your favourite OTT apps
  - e. Unlimited Voice and Data

JioFiber users can choose a Welcome Offer from various price points available.

Speaking at the launch of JioFiber, Akash Ambani, Director, Reliance Jio Infocomm Ltd, said, "Our customers are at the heart of everything we do, and all of JioFiber has been designed with the sole purpose of giving you a delightful experience. The launch of JioFiber, with its revolutionary services is just the beginning of a new and exciting journey. As always, we will continue working hard to bring more such amazing services to your home and take Jio Fiber to the next level.

I want to specially thank our 5 Lac JioFiber Preview users, who have contributed significantly in perfecting our product and service experience. I welcome them to experience the next level of JioFiber"

#### **HOW TO GET JIOFIBER:**

- 1. Visit <u>www.jio.com</u> or download MyJio app
- 2. Register for JioFiber services
- 3. If JioFiber is available in your area, our service representatives will get in touch with you

## FOR EXISTING JIOFIBER CUSTOMERS:

- 1. For existing JioFiber users, Jio will get in touch with you for upgrading your services
- 2. Please download MyJio app, as all communication with users will happen on the MyJio app
- 3. On recharging with a monthly/quarterly/annual plan of their choice, every JioFiber user will get a Set Top Box to enjoy the full bouquet of services



#### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in the digital economy. It has created an ecosystem comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

#### **About Reliance Retail:**

Reliance Retail Limited (RRL), a subsidiary of Reliance Industries Limited (RIL), is India's largest retailer and has established leadership position across various focus sectors. Reliance Retail operates 10644 retail stores across more than 6700 cities covering an area of over 23 million sq. ft. as on 30<sup>th</sup> June 2019.

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